

NASW *Foundation*

2002–2003 Annual Report

LETTER FROM THE NASW FOUNDATION'S PRESIDENT AND CHAIRPERSON



Thanks to the generous support of NASW's members, friends, and sponsors, NASW Foundation's 2002 – 2003 fiscal year was eventful—filled with accomplishments and rich with opportunities for future programs, as well as challenges related to funding NASW's most ambitious and critical program ever: the Social Work Public Education Campaign.

Among our accomplishments during the past year, the Foundation funded more than \$50,000 dollars in fellowships and scholarships to social work students committed to working with underserved populations; disseminated more than 1,000 toolkits to social workers and allied health professionals to promote positive youth environments; hosted the second annual Social Work Month Gala honoring child welfare social workers; and served as a resource for 56 NASW chapters with local fundraising initiatives.



Turning our sights toward the future, the NASW Foundation is facing its most exciting and challenging task yet: funding NASW's Public Education Campaign, to raise awareness and understanding about the social work profession. This multi-year, multi-faceted program involves intense research, marketing strategy, and the implementation of a broad and aggressive media outreach campaign.

To achieve our goals, NASWF is exploring opportunities for corporate sponsorship, grants from a variety of sources, and continues to rely on the generous support of NASW members, their friends, families, and employers, and the entire social work community. Together, we can build a future in which the voice of the social work profession comes through loud and clear, enabling us to fulfill our most important goal: improving quality of life for social workers and the individuals, families, and communities they serve every day.

We thank you for your continuing support of our ongoing endeavors on behalf of the social work profession.

Sincerely,

Elizabeth J. Clark

Elizabeth J. Clark, PhD, ACSW, MPH

Sandra J. McCormick

Sandra J. McCormick, ACSW, MHA

Donors & Sponsors

*This list reflects single gifts made to the NASW Foundation in the amount of \$250 or more. The NASW Foundation is most grateful to all of its supporters, whose gifts of any amount have been listed on the NASW Foundation Web site.

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Smith College, School for Social Work

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Syracuse University, School of Social Work
University of the District of Columbia, Social Work Program
University of Illinois at Chicago, Jane Addams College of Social Work
University of Maryland, Baltimore, School of Social Work
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GRANTS AND CONTRACTS

American Society on Aging
Center for Substance Abuse Treatment
Department of Health and Human Services
Health Resources and Services Administration
National Institutes of Health
Open Society Institute

NASW Foundation Highlights



INVESTING IN THE FUTURE OF SOCIAL WORK...

The Learning Springboard Endowment, designed to train professional social workers for work in the San Francisco school system, establishes a graduate student internship program with an MSW coordinator. The Learning Springboard Endowment—established by NASW Member Diana Ming Chan, a retired California school social worker, her husband, Clarence Chan, and their son, Harrison Leong—provides one-half of the coordinator's salary, with the other half matched by the school district.

In Fall 2002, the Chan family made an additional gift of \$300,000 toward their commitment of \$1 million to establish the NASW Foundation's Learning Springboard Endowment.



PROMOTING POSITIVE PERCEPTIONS OF SOCIAL WORK...

Each year, the NASW Foundation presents the **International Rhoda G. Sarnat Award** to an individual, group, or organization that has significantly advanced the public image of social work. This monetary prize is made possible through an endowment fund established by a generous contribution in 1993, from Rhoda Sarnat, LCSW and her spouse Bernard Sarnat, MD.

NASW Foundation Programs

SUPPORTING SOCIAL WORK EDUCATION, RESEARCH, AND PRACTICE...

The social work profession is based on three essential principles: education, research, and practice. Through research and education, we ensure that the social workers who address critical individual, family, community, and societal needs are thoroughly trained and highly qualified. With this goal in mind, NASWF supports a variety of programs, including the following:

TOP PRIORITIES

- **Social Work Public Education Campaign:** Enhancing the public's understanding of the social work profession, and promoting the profession's ability to improve people's lives, through an aggressive multi-media campaign based on research and strategic marketing plans
- **The NASW Foundation Fund:** Providing essential funding for social work-related programs, to enhance the well-being of individuals, families, and communities
- **L.E.G.A.C.Y. Project:** Promoting and preserving NASW's rich history

SELECTED SPECIAL PROJECTS (For a complete program list, visit www.naswfoundation.org)

- **Social Work Month Gala:** In March 2003, the NASW Foundation hosted the second annual Social Work Month Gala, honoring child welfare social workers, in Washington, DC. Douglas W. Nelson, president of the Annie E. Casey Foundation, was the keynote speaker. The third annual Social Work Month Gala will honor health care social workers, with a special emphasis on the role of genetics in social work.
- **Disaster Preparedness Fund (formerly the 911 Fund):** Helping social workers assist with rapid response to national crises
- **Partners In Program Planning for Adolescent Health (PIPPAH):** Addressing adolescent health issues through a cooperative agreement with the federal government's Maternal Health Bureau of the Health Resources Services Administration (HRSA)
- **HIV/AIDS Spectrum: Mental Health Training and Education of Social Workers Project:** Providing the necessary HIV and mental health practice skills for people working in social work, mental health, and substance abuse fields to enhance and promote culturally competent practice with individuals, families, and communities affected by HIV/AIDS. (The target audience includes social workers, allied mental health care providers, and students in schools of social work.)
- **Ruth Fizdale Chapter Research Program:** Underwriting NASW Chapter research projects that link practice and policy issues with relevant social work issues at the state and local levels

FELLOWSHIP AND SCHOLARSHIP PROGRAMS

- Jane B. Aron Doctoral Fellowship
- Eileen Blackey Doctoral Fellowship
- Consuelo W. Gosnell Memorial Scholarship
- Verne LaMarr Lyons Memorial MSW Scholarship

RECOGNITION AND AWARDS PROGRAMS

- Knee/Wittman Health & Mental Health Achievement Awards
- International Rhoda G. Sarnat Award
- NASW Social Work Pioneer Program

For more information, visit the NASW Foundation Web site at www.naswfoundation.org

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NASW FOUNDATION

To enhance the well-being of individuals, families, and communities through the advancement of social work practice.

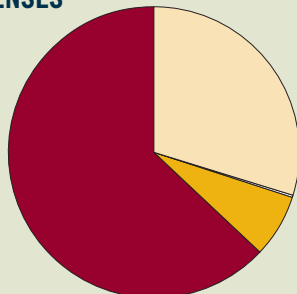
CONSOLIDATED STATEMENT OF FINANCIAL POSITION – JUNE 30, 2003

Total Assets	\$3,642,264
Total Liabilities	418,060
Total Net Assets	3,224,204
Total Liabilities and Net Assets	\$3,642,264

REVENUE AND EXPENSES

REVENUES – \$1,590,347

Note: Contributions of \$1,001,715 includes \$310,600 for the Learning Springboard Endowment and Grant from NASW.



EXPENSES – \$1,183,127

Note: Research Projects Expenses includes Awards and Grants of \$93,713; out of which \$53,000 in Scholarships was awarded to Students; \$37,500 was awarded to the San Francisco School District to supplement a High School Social Work Counselor's salary; \$3,000 was awarded for Rhoda G. Sarnat Annual Prize.

