



National Association of Social Workers

Program Priority Goals 2021-2024

Approved by the Delegate Assembly, November 6, 2020

Goal 1: Strengthen NASW's standing as the preeminent resource for social workers

Strengthen NASW's responsiveness to its members and standing as the preeminent, trusted resource for day-to-day practice support, professional development and advocacy for all professional social workers.

Goal 2: Maximize awareness of the value of social work

Promote awareness among key stakeholders that professional social workers are essential in addressing a broad range of individual, community and societal challenges.

Goal 3: Leverage the NASW enterprise for maximum social and racial justice impact

Vigorously and strategically advocate for the social work profession's unique social and racial justice agenda.

Goal 4: Elevate the quality of social work

Promote excellence and innovation in social work practice.

Goal 5: Champion efforts to support the social work profession

Drive advocacy efforts to increase fair opportunities and compensation, improve working conditions and environment, and expand leadership roles for social workers.

Goal 6: Strengthen Organizational Infrastructure

Goal 7: Solidify Financial Viability