



# 2024 NASW NATIONAL CONFERENCE

#NASW2024

In June 2024, the National Association of Social Workers (NASW) will bring together more than 2,000 social workers and related professionals to expand their understanding on how social work is leading social change.

Social workers are constantly looking for products and services that help streamline administrative efforts and increase positive outcomes for their clients. As an exhibitor, you have the chance to make connections with this group of dedicated, engaged professionals who are seeking information about products and services that can help them do their jobs and serve their clients more efficiently. You will meet key social work leaders with purchasing power, private practitioners that need small business products and services, and other helping professionals as they discover what's new, what's important, and what works, and how to apply them in their daily work.

**Exhibit spaces are available on a first-come, first-served basis, so reserve your space as soon as possible to secure your place in meeting the best and brightest in the field.**

## Attendee Profile

Social workers throughout the country, at every career level attend NASW conferences to learn from expert presenters, to network with their peers, and to talk with exhibitors about leading-edge products and services that benefit their clients and communities. Social workers work in a variety of practice areas and with many different client populations. Below is a demographic sample of the types of participants that will be attending.

### WHO ARE THEY?

Total Members: 110,000+

Total Chapters: 55 in all fifty states, Washington, DC, New York City, NY, Puerto Rico, Guam, & the Virgin Islands

### WHERE DO THEY WORK?

Businesses  
Educational institutions  
Employee Assistance Programs  
Government/publicly funded agencies  
Healthcare organizations  
Hospice

Hospitals  
Justice system  
Managed care facilities  
Medical centers  
Nonprofits  
Non-governmental organizations

Nursing homes  
Private practice  
Social services  
Veterans Administration

### WHAT ARE THEIR ROLES?

Addiction counselors  
Administrators  
Case managers/patient navigators  
Child welfare advocates  
Children and family counselors/therapists  
Clinical social workers

Community organizers  
Educators  
Employee assistance counselors  
Gerontologists  
Mental health counselors/therapists  
Occupational social workers

Political advocates  
Private practitioners  
School social workers  
Supervisors/managers

<https://www.socialworkers.org/nasw/nationalconference/exhibitor>

# Become An Exhibitor

## WHO EXHIBITS?

Academic and educational programs  
Advocacy organizations  
Educational institutions  
Financial institutions/financial services  
Government agencies  
Healthcare services  
Long-term care organizations and businesses  
Medical/health product companies  
Mental health providers and services  
Nonprofit organizations  
Professional services  
Publishers  
Veteran's organizations

## WHAT DO YOU GET?

- 10' x 10' booth space
- 8' pipe and drape back wall
- 3' pipe and drape side walls
- 6' table, 2 chairs, and wastebasket
- 7" x 44" identification sign
- Listing in the conference program book
- One complimentary conference registration
- Listing on conference web site
- Security during off-hours

## IMPORTANT DATES & TIMES

Early Bird Exhibit Registration Deadline:  
March 31, 2024

Exhibit Registration Deadline:  
May 31, 2024

Exhibit Set-Up:  
Wednesday, June 19, 2024 • 9:00am – 3:00pm

Exhibit Hours:  
Wednesday, June 19, 2024 • 6:00pm – 7:30pm (Conference Welcome Reception)  
Thursday, June 20, 2024 • 7:30am – 6:00pm  
Friday, June 21, 2024 • 7:30am – 6:00pm  
Saturday, June 22, 2024 • 7:30am – 10:00am

Dismantling of Exhibits  
Saturday, June 22, 2024 • 10:00am – 12:00pm

Email [DMiller.nasw@socialworkers.org](mailto:DMiller.nasw@socialworkers.org) for a hard copy of the registration form. \$75 application fee applied.



## EARLY BIRD REGISTRATION

Save \$200 if you register by  
**March 31, 2024!**

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