NASW Program Committee
Proposed 2021-24 Program Priority Goals
Committee-Approved Draft
January 22, 2019

- **Strengthen NASW’s standing as the preeminent resource for social workers**
  Strengthen NASW’s standing as the preeminent, trusted resource for day-to-day practice support, professional development and advocacy for all professional social workers.

- **Maximize awareness of the value of social work**
  Promote awareness among key stakeholders that professional social workers are essential in addressing a broad range of individual, community and societal challenges.

- **Leverage the NASW enterprise for maximum social justice impact**
  Vigorously and strategically advocate for the social work profession’s unique social justice agenda.

- **Elevate the quality of social work**
  Promote excellence and innovation in social work practice.

- **Champion efforts to support the social work profession**
  Drive advocacy efforts to increase fair compensation, improve working conditions and expand leadership roles for social workers.