



# 2024 NASW NATIONAL CONFERENCE

#NASW2024

In June 2024, the National Association of Social Workers (NASW) will bring together more than 2,000 social workers and related professionals to expand their understanding on how social work is leading social change.

Social workers are constantly looking for products and services that help streamline administrative efforts and increase positive outcomes for their clients. As an exhibitor, you have the chance to make connections with this group of dedicated, engaged professionals who are seeking information about products and services that can help them do their jobs and serve their clients more efficiently. You will meet key social work leaders with purchasing power, private practitioners that need small business products and services, and other helping professionals as they discover what's new, what's important, and what works, and how to apply them in their daily work.

**Exhibit spaces are available on a first-come, first-served basis, so reserve your space as soon as possible to secure your place in meeting the best and brightest in the field.**

## Attendee Profile

Social workers throughout the country, at every career level attend NASW conferences to learn from expert presenters, to network with their peers, and to talk with exhibitors about leading-edge products and services that benefit their clients and communities. Social workers work in a variety of practice areas and with many different client populations. Below is a demographic sample of the types of participants that will be attending.

### WHO ARE THEY?

Total Members: 110,000+

Total Chapters: 55 in all fifty states, Washington, DC, New York City, NY, Puerto Rico, Guam, & the Virgin Islands

### WHERE DO THEY WORK?

- |                                     |                                |                         |
|-------------------------------------|--------------------------------|-------------------------|
| Businesses                          | Hospitals                      | Nursing homes           |
| Educational institutions            | Justice system                 | Private practice        |
| Employee Assistance Programs        | Managed care facilities        | Social services         |
| Government/publicly funded agencies | Medical centers                | Veterans Administration |
| Healthcare organizations            | Nonprofits                     |                         |
| Hospice                             | Non-governmental organizations |                         |

### WHAT ARE THEIR ROLES?

- |   |                                     |                       |
|---|-------------------------------------|-----------------------|
| Addiction counselors                      | Community organizers                | Political advocates   |
| Administrators                            | Educators                           | Private practitioners |
| Case managers/patient navigators          | Employee assistance counselors      | School social workers |
| Child welfare advocates                   | Gerontologists                      | Supervisors/managers  |
| Children and family counselors/therapists | Mental health counselors/therapists |                       |
| Clinical social workers                   | Occupational social workers         |                       |

<https://www.socialworkers.org/nasw/nationalconference/exhibitor>

# Become An Exhibitor

## WHO EXHIBITS?

Academic and educational programs  
Advocacy organizations  
Educational institutions  
Financial institutions/financial services  
Government agencies  
Healthcare services  
Long-term care organizations and businesses  
Medical/health product companies  
Mental health providers and services  
Nonprofit organizations  
Professional services  
Publishers  
Veteran's organizations

## WHAT DO YOU GET?

- 10' x 10' booth space
- 8' pipe and drape back wall
- 3' pipe and drape side walls
- 6' table, 2 chairs, and wastebasket
- 7" x 44" identification sign
- Listing in the conference program book
- One complimentary conference registration
- Listing on conference web site
- Security during off-hours

## IMPORTANT DATES & TIMES

Early Bird Exhibit Registration Deadline:  
March 31, 2024

Exhibit Registration Deadline:  
May 31, 2024

Exhibit Set-Up:  
Wednesday, June 19, 2024 • 9:00am – 3:00pm

Exhibit Hours:  
Wednesday, June 19, 2024 • 6:00pm – 7:30pm (Conference Welcome Reception)  
Thursday, June 20, 2024 • 7:30am – 6:00pm  
Friday, June 21, 2024 • 7:30am – 6:00pm  
Saturday, June 22, 2024 • 7:30am – 10:00am

Dismantling of Exhibits  
Saturday, June 23, 2024 • 10:00am – 12:00pm

Email [DMiller.nasw@socialworkers.org](mailto:DMiller.nasw@socialworkers.org) for a hard copy of the registration form. \$75 application fee applied.



## EARLY BIRD REGISTRATION

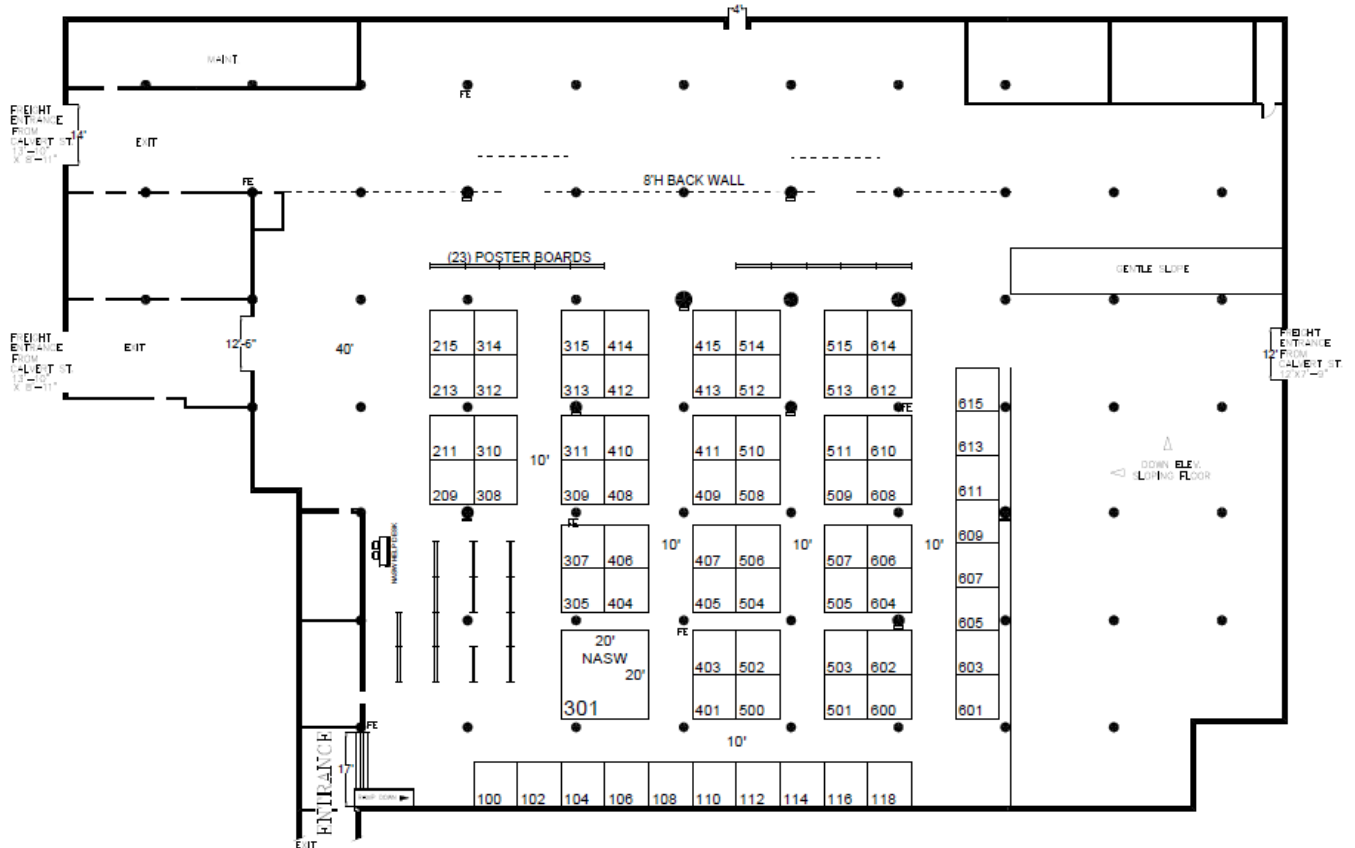
Save \$200 if you register by  
**March 31, 2024!**

<https://www.socialworkers.org/nasw/nationalconference/exhibitor>

# Exhibit Floor Plan

2024 National Association of Social Workers National Conference  
**SOCIAL WORK: LEADING SOCIAL CHANGE**

June 19-22, 2024 • Washington, DC • Omni Shoreham Washington, DC



# Exhibit Application

2024 National Association of Social Workers National Conference

## SOCIAL WORK: LEADING SOCIAL CHANGE

June 19-22, 2024 • Washington, DC • Omni Shoreham Washington, DC

***For faster registration, reserve and pay for your exhibit space online. Go to <https://www.socialworkers.org/nasw/nationalconference/exhibitor> and click on the "Register Now" button. A \$75 processing fee will be added to all mailed/ faxed applications.***

**Company/Organization Information** (This information will be used on the conference Web site.)

Company/Organization \_\_\_\_\_

Street Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Web site \_\_\_\_\_

**Contact Information** (This information will not be published. This person will receive all information pertaining to exhibits.)

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail Address \_\_\_\_\_

*Viper Tradeshow Services is the official decorator for the 2024 NASW National Conference and will provide each exhibitor with a service kit listing pricing for additional exhibit options such as electrical, equipment and furnishings.*

*NASW shall determine the eligibility and/or compatibility of any company, product or service. In the event an application is not accepted, any paid space, rentals fees or deposits will be returned.*

## Complete Your Marketing Strategy at the Conference by Sponsoring

Build a comprehensive conference marketing strategy at our national conference by exhibiting and sponsoring. Implementing a complete portfolio of marketing activities at the conference will maximize your efforts and budget to increase brand presence, raise product awareness, and improve competitive positioning. NASW can work with you to determine the sponsorships that best fit your marketing objectives and budget.

Sponsors who secure their support of the conference early receive the most benefit from their participation. For more information, visit <https://www.socialworkers.org/nasw/nationalconference/exhibitor>

### I. Business or Organizational Description (limit is 75 words)

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### II. Exhibit Booth Reservation

Save \$ when we receive your application and payment by March 31, 2024.

<input type="checkbox"/> Early Bird Rate (By March 31, 2024):	Number of Booths	Total
\$1,300.00		
10'x10' Booth (maximum of four booths per exhibitor)	_____	_____
<input type="checkbox"/> Regular Rate (April 1 – May 31, 2024):		
\$1,500.00		
10'x10' Booth (maximum of four booths per exhibitor)	_____	_____
	<b>Exhibit Booth Total</b>	_____

Exhibit space will be reserved when application and full payment are received and accepted by NASW.

### Preferred Exhibit Booth Space

Exhibit booths are assigned on a first-paid, first-served basis. Every attempt will be made to accommodate your preferred choice of booth space.

\_\_\_\_\_ 1<sup>st</sup> Choice      \_\_\_\_\_ 2<sup>nd</sup> Choice      \_\_\_\_\_ 3<sup>rd</sup> Choice

### III. Summary of Purchases

	Subtotal
Exhibit Booth(s)	_____
Print Application Processing Fee	<u>\$75</u>
<b>Grand Total</b>	_____

### IV. Exhibit Booth Payment Information

Check enclosed made payable to NASW

Credit Card

Type of Card:  AMEX  MasterCard  VISA Card Number \_\_\_\_\_

CVC Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Full Name Shown on the Credit Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**I have read and agree to the General Rules and Regulations which are a part of this application.**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Authorized signature for applicant

Please return by mail with payment (made payable to NASW)

ATTN: Richard Loomis, NASW, 750 First Street NE, Suite 800, Washington, DC 20002

If you have any questions please email [naswconference@socialworkers.org](mailto:naswconference@socialworkers.org)

## General Rules and Regulations

2024 National Association of Social Workers National Conference

**SOCIAL WORK: LEADING SOCIAL CHANGE**

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The National Association of Social Workers (NASW) and its authorized representatives and agents are hereinafter referred to as "Show Management."

1. **Application and eligibility.** Applications for booth spaces must be made online at **[INSERT LINK]**, contain the requested information, and be executed by an individual who has authority to act for the applicant. This exhibition is designed for the display and demonstration of products and services relating to the practice of social work and related professions and the professional education of those individuals attending the conference. Show Management shall determine the eligibility and/or compatibility of any company, product or service. In the event an application is not accepted, any paid space, rentals fees or deposits will be returned.
2. **Payment and refunds.** Applications submitted must include payment. Applications received without such payment will not be processed nor will space assignment be made. Booth Space cancelled prior to May 1, 2024, will be refunded, less a \$200 service charge. No refunds will be made after May 1, 2024. It is agreed that in the event payment is not made at the times specified, or if exhibitor fails to comply with any other provisions contained in these rules and regulations concerning use of exhibit space, Show Management shall have the right to reassign the booth location, to take possession of the space and lease same, or any part thereof, to such parties and upon such terms and conditions as it may deem proper. In the event of a default of the exhibitor, as set forth in the previous sentence, the exhibitor shall forfeit as liquidated damages the amount paid for space reservation regardless of whether or not Show Management enters into a further lease for the space involved. In case the exposition shall not be held for any reason, the exhibitor shall be refunded the amount already paid for the event. Exhibitor understands and grants permission to Show Management to use exhibitor's name and logo in marketing materials promoting the exhibition.
3. **Space Rental and Assignment of Location.** Organizations will have the opportunity to select exhibit space preferences as part of the registration process. Show Management reserves the right to make the final determination of all space assignments in the best interest of the exposition.
4. **Use of Space, Subletting Space.** No Exhibitor shall assign, sublet, or share the space allotted with another business or firm unless approval has been obtained in writing from Show Management. Exhibitors are not permitted to feature names or advertisements of nonexhibiting manufacturers, distributors, or agents in the exhibitor's display; identification of such entity shall be limited to the usual and regular nameplate, imprint or trademark used by such entity in the general course of business. No firm or organization not assigned exhibit space will be permitted to solicit business within the Exhibit areas.
5. **Exhibitors' Authorized Representative.** Each exhibitor must name one person to be the representative in connection with installation, operation and removal of the firm's exhibit. Such representatives shall be authorized to enter into such service contracts as may be necessary and for which the exhibitor shall be responsible. The exhibitor shall assume responsibility for representation in attendance throughout all exposition periods; and this representative shall be responsible for keeping the exhibit neat, staffed, and orderly at all times. For their own safety and protection, children under sixteen (16) years of age will not be admitted to the exhibit halls during move-in and move-out.
6. **Installation and Removal.** Show Management reserves the right to fix the time for the installation of a booth prior to the exhibit hall opening and for its removal after the conclusion of the exposition. Installation of all exhibits must be fully completed by the opening time of the exposition. Nor will exhibitor be allowed to dismantle or repack any part of this exhibit until after the closing of the exhibit hall.
7. **Arrangement of Exhibits.** Each exhibitor is provided an Official Exhibitor Kit. The Exhibitor Kit describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions and limitations contained in the Exhibitor Kit. If, in the sole opinion of Show Management, an exhibit fails to conform to the Exhibitor Kit guidelines, or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the

exposition. Booth construction plans, exhibits in peninsula or island booth space, or involving other unusual construction features, must be submitted for approval at least sixty (60) days prior to the opening of the exposition.

8. **Exhibits & Public Policy.** Each exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire protection and public safety, while participating in this exposition. Compliance with such laws is mandatory for all exhibitors and the sole responsibility is that of the exhibitor and cannot be delegated to a Third Party. In addition, exhibitor is required to follow all health, safety, and security rules of the Hotel facility. Questions as to the application of such laws, ordinances and regulations to an exhibit or display should be brought to attention of Show Management in writing. All booth decorations, including carpeting must be flame proofed and all hangings must clear the floor. Butane or bottled gas is not permitted. Electrical wiring must conform to National Electrical Code Safety Rules. If inspection indicates any exhibitor has neglected to comply with these regulations, or otherwise incurs fire or other hazard, the right is reserved to cancel all or such part of the exhibit as may be irregular and require the removal of same at exhibitor's expense. Exhibitors must comply with fire codes applicable to appliances that are to be used. The exhibitor should communicate with Show Management for information concerning facilities/regulations.
9. **Storage of Packing Crates and Boxes.** Exhibitors will not be permitted to store packing crates and boxes in their booths during the exhibit period; but these, when properly marked, will be stored and returned to booth by service contractors. It is the exhibitor's responsibility to mark and identify the crates. Crates not properly marked or identified may be destroyed. Show Management assumes no responsibility for the content of crates or boxes improperly labeled as "empty." Crates, boxes, or other exhibit materials unclaimed by the exhibitor after the Show will be removed at the exhibitor's expense. Show Management will bill exhibitors for removal time and materials at prevailing rates.
10. **Operation of Displays.** Show Management reserves the right to restrict the operation of, or evict completely, any exhibit, which, in its sole opinion, detracts from the general character of the exposition as a whole or violates safety, health or security requirements. This includes, but is not limited to, exhibits, which, because of noise, flashing lights, method of operation, display of unsuitable material, and are determined by Show Management to be objectionable to successful conduct of the exposition as a whole. Use of so-called "barkers" or "pitchmen" is strictly prohibited. All demonstrations or other promotional activities must be confined to the limits of exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of the persons watching demonstrations and other promotional activities. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions.
11. **Contests, Drawings and Lotteries.** Show Management must approve all unusual promotional activities in writing no later than 45 days prior to the opening of the exhibit hall. The requirements of all District of Columbia Code mandates will be met.
12. **Literature Distribution.** All demonstrations or other activities must be confined to the limits of the exhibitor's booth space. Distribution of circulars may be made only within the space assigned to the exhibitor distributing such materials. Exhibitors in the aisles, meeting rooms, registration areas, lounges, or grounds of host facility shall distribute no advertising circulars, catalogs, folders, or devices. Trade publishers are prohibited from soliciting advertising during the Show. Trade publications may be distributed from their booth, but automatic distribution is prohibited.
13. **Live Animals.** Live animals are prohibited except for service dogs.
14. **Sound.** Microphones are not permitted. Exhibits which include the operation of musical instruments, radios, sound projection equipment, or any noisemaking machines must be conducted or arranged so that the noise resulting from the demonstration will not annoy or disturb adjacent



exhibitors and their patrons, or cause the aisles to be blocked. Operations of noisemaking exhibits must secure approval of operating methods before exhibit opens.

15. **Social Activities.** Exhibitor agrees to withhold sponsoring hospitality suites/rooms or other functions during official show activities, including exhibit hours, social functions, educational seminars and any other related activity scheduled by Show Management. All social functions must be pre-approved by Show Management and may incur a nominal meeting room charge.
16. **Americans with Disabilities Act.** Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter, "Act") to make their booths accessible to persons with disabilities. Exhibitor shall also indemnify and hold harmless the NASW, Show Management, and facility against costs, expenses, liability or damage which may be incident to, arise out of, or be caused by Exhibitor's failure to comply with the Act.
17. **Liability and Insurance.** All exhibitor's property remains under exhibitor's custody and control in transit to and from the exhibit hall and while it is in the confines of the exhibit hall. Neither Show Management, its service contractors, the management of the exhibit hall nor any of the officers, staff members, agents, or their directors, are responsible for the losses to the property of exhibitors resulting from theft, damage by fire, accident, vandalism or other causes. The exhibitor expressly waives and releases any claim or demand that could be made against Show Management, its service contractors, the management of the exhibit hall, or their officers, staff members, agents, or directors by reason of any damage to or loss of any property of the exhibitor. It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.
18. **Hold Harmless.** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees and Show Management from any and all such losses, damages, and claims.
19. **Indemnification.** Exhibitor agrees that it will indemnify and hold and save Show management whole and harmless of, from, and against all claims, demands, actions, damages, loss, cost liabilities, or injury which may be incident to, arise out of, or be caused, either proximately or remotely, wholly or in part, by an act, omission, negligence or misconduct on the part of exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees, or invitees or of any other person entering upon the premises leased hereunder with the expressed or implied invitation or permission of exhibitor, or when any such injury or damage is the result, proximate or remote, of the violation by exhibitor or any of its agents, servants, employees, contractors, patrons, guests, licensees, or invitees of any law, ordinance, or governmental order of any kind, or when any such injury or damage may in any other way arise from or out of the occupancy or use by exhibitor, its agents, servants, employees, contractors, patrons, guests, licensees or invitees of the Premises leased hereunder. Such indemnification of Show Management by exhibitor shall be effective unless such damage or injury results from the gross negligence or willful misconduct of Show Management. Exhibitor covenants and agrees that in case Show Management shall be made a party to any litigation commenced by or against exhibitor or relating to this lease or the Premises leased hereunder, then Exhibitor shall and will pay all costs and expenses, including reasonable attorney's fees and court costs, incurred by or imposed upon Show Management by virtue of any such litigation. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.
20. **Property Damage.** Neither Show Management nor Exhibitor shall be responsible for any loss of or damage to property of the other party hereto, including but not limited to, loss or damage occasioned by theft, fire, smoke, acts of God, public enemy, riot, civil commotion or other insurable

casualty, and Show Management and Exhibitor, respectively, agree to secure its own insurance or otherwise protect itself and its property against such loss or damage.

21. **Care of Building and Equipment.** Exhibitors or their agents shall not injure or deface any part of the exhibit building, the booths, or booth contents or show equipment and décor. When such damage appears, the exhibitor is liable to the owner of the property so damaged.
22. **Other Regulations.** Any and all matters not specifically covered by the preceding rules and regulations shall be subject solely to the decision of Show Management. THE SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND AND ENFORCE THESE RULES AND REGULATIONS, PROVIDED ANY AMENDMENTS, WHEN MADE, ARE BROUGHT TO THE NOTICE OF EXHIBITORS, AND EACH EXHIBITOR AND ITS EMPLOYEES, AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO AND TO CONFORM WITH THE PROCEEDING SENTENCE.