Where there's hope, there's life.
It fills us with fresh courage and makes us strong again.

- Anne Frank
The primary mission of the social work profession is to enhance human well-being and help meet the basic human needs of all people, with particular attention to the needs and empowerment of people who are vulnerable, oppressed, and living in poverty.

A historic and defining feature of social work is the profession’s focus on individual well-being in a social context and the well-being of society. Fundamental to social work is attention to the environmental forces that create, contribute to, and address problems in living.

The mission of the social work profession is rooted in a set of core values. These core values, embraced by social workers throughout the profession’s history, are the foundation of social work’s unique purpose and perspective:

- service
- social justice
- dignity and worth of the person
- importance of human relationships
- integrity
- competence

The National Association of Social Workers (NASW), in Washington, DC, is the largest membership organization of professional social workers in the nation with nearly 145,000 members. It promotes, develops, and protects the practice of social work and social workers. NASW also seeks to enhance the well-being of individuals, families, and communities through its advocacy.
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<th>Name</th>
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<tr>
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<td>Chair, Texas Transgender Nondiscrimination Summit</td>
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<td>Program Supervisor, Providence Portland Medical Center, Providence Adult Outpatient Services</td>
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<td>Associate Professor, School of Social Work, California State University, Los Angeles</td>
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<td>Teri L. Cardwell, LCSW, ACSW, MSW, Member-at-Large</td>
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<td>Carmelina Gilberto, BSW Student Member</td>
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<td>Sarah Petela, MSW, MSW Student Member</td>
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It is hard to believe how many important milestones NASW achieved in one year. We began the year with our second virtual Delegate Assembly and ended with a successful national conference held in Washington, DC, during a tense political election campaign.

Hosting this year’s Restoring Hope Conference reminded NASW leaders and staff what an incredible profession we have the privilege of serving. Practitioners and educators across the country connected with each other, while hearing their accomplished colleagues and national leaders reaffirm the power of hope and social work. Among the many highlights of the conference was Dr. Jill Biden, wife of Vice President Joe Biden, who announced NASW’s new Joining Forces initiative to assist more Service Members, Veterans and their families with therapy and other services.

This year also marked the 40th anniversary of the NASW Legal Defense Fund, our judicial advocacy arm. As you will read in this report, since 1972 LDF has participated in more than 200 cases, including many in the Supreme Court. As a result, NASW has succeeded in having social work positions and resources cited in numerous federal, state and local legal decisions that affect human and civil rights.

In addition, legislative work on the Dorothy I. Height and Whitney M. Young Social Work Reinvestment Act continued, as did increased support for the profession through a series of Hill briefings led by Congressman Ed Towns, chair and founder of the Congressional Social Work Caucus.

Professional development and practice protection remain major benefits of membership. We expanded our practice education series and integrated these tools into NASW’s popular career center website. Six new practice standards were updated to assist social workers in workplace advocacy. We also launched a new malpractice insurance product with significantly enhanced benefits and better coverage.

We welcomed thousands more members, non-members, and allies into the NASW social conversation through Facebook, LinkedIn and Twitter. Followers on these channels increased 50 percent to nearly 80,000 people. Our advocacy listserv continues to engage another 70,000 social workers in the Association’s legislative and policy work. And while our membership numbers have held steady, we experienced growth among regular members and increased interest among new social work students.

It’s clear that 2013 will present new challenges for the social work profession as it seeks to balance increasing client needs with outpaced demands on philanthropic and public resources. But we also believe that vulnerable individuals, families, and communities will gain more consistent support as our nation embraces a more inclusive view of America. Hope matters.
Hope and hopelessness are both choices. Why not choose hope?

- Greg Anderson
# Table of Contents

- **Hope Conference Highlights** ................................................................. 1
- **Chapter Highlights** .............................................................................. 3
- **Public Policy Action** ............................................................................. 6
- **Legal Defense Fund & Amicus Briefs** .................................................. 7
- **Social Work Reinvestment** ................................................................. 9
- **Social Work Policy Institute** ............................................................... 10
- **NASW Press Publications** ................................................................. 11
- **Social Work & Media** ........................................................................... 13
- **Professional Development** ............................................................... 15
- **Partner Projects** ................................................................................... 17
- **National Partnerships** .......................................................................... 19
- **Financials** ............................................................................................ 21
- **Membership** .......................................................................................... 22
One thousand social workers carried home the message that social work is the profession of hope from NASW’s national conference “Restoring Hope: The Power of Social Work.” Held July 22-25 in the nation’s capital, the event provided social workers from across the country an opportunity to learn, network, and renew their commitment to the social work profession and to clients. NASW members who could not attend the event have online access to various videotaped portions of the conference, as well as information about the numerous speakers, workshop leaders, and exhibitors featured in the program. professionofHOPE.org

1. Tony Keith, spoken word poet and student success specialist at the University of the District of Columbia, spoke about respect for life struggles, hope for the future, and recognizing what humans can do is phenomenal.

2. The Hope Conference was held at the Washington Marriott Hotel at Wardman Park. For two months, thousands of Metro transit riders were greeted by station billboards proclaiming social work as the profession of hope.

3. Bob and Lee Woodruff, journalists and authors, explained their journey of hope when facing Bob’s long road to recovery from traumatic brain injury in Iraq. Lee said that social workers help families in the vortex of trauma every day.

4. Nearly 60 exhibitors participated in the Hope Conference, representing schools of social work, international publishers, advocacy groups, military branches, federal government, health organizations, and corporations.

5. Leymah Gbowee, 2011 Nobel Peace Prize Laureate and a social worker from Liberia, talked about her introduction into social work, and how hope is instrumental in practicing social work from the heart.

6. Dr. Kenneth Doka, professor of gerontology at the Graduate School of the College of New Rochelle in New York and senior consultant to the Hospice Foundation of America, spoke about disenfranchised grief and coping with loss.


8. NASW members traveled to Washington to be energized by colleagues and to gain valuable insight on the practical applications of hope and resilience in professional social work.

9. Roberto “Betho” Pacheco, special projects coordinator for the AfroReggae Cultural Group in Brazil, spoke of his group’s work to help young people escape from drug trafficking and violence through art, music, and social programs.

10. Dr. Jill Biden, wife of Vice President Joe Biden, spoke about NASW’s significant commitment to the Joining Forces initiative she started last year with First Lady Michelle Obama to support Service Members, Veterans, and their families.

11. Social workers from all 56 NASW Chapters, and 12 countries, gathered to exchange ideas and make new connections.

12. Donna Brazile, CNN and “ABC News” contributor, praised social workers for their work and encouraged them to continue to be advocates for what they believe, and not let fear stop them.
Chapter Highlights

ARIZONA
The Arizona Chapter enhanced its Public Policy and PACE Committees. NASW continues to reach out to students at universities and community colleges through presentations and events such as Social Work Day at the Legislature. There are continuing education workshops occurring regularly both in-person and online. The chapter established standing networking meetings in all four Arizona regions to foster professional connections and resource exchanges.

ARKANSAS
The Arkansas Chapter Annual Conference continues to grow with more than 400 social workers and students attending the three day event and over 40 workshops offered. Membership remains constant and active, and the chapter continues to reach out to social workers across the state.

CALIFORNIA
The California Chapter has been instrumental in developing legislation to ban sexual orientation change efforts on minors. If signed by the Governor, this law would be the first of its kind in the nation and could pave the way for similar legislation in other states. The chapter also helped elect another social worker, Susan Talamantes Eggman, PhD, MSW, to the California State Assembly. More than 1,100 attended Legislative Lobby Days, and the chapter increased its online CE library to 70 courses.

COLORADO
The Colorado Chapter focused energies on key advocacy issues affecting the profession and its clients. The chapter supported bills to improve the child welfare system and to explore ways to mandate elder abuse reporting. In addition, it participated in the licensing board’s rulemaking and diligently communicated new requirements to members. The Colorado Chapter also led the way for social workers on a new Continued Professional Development Program.

IDAHO
The Idaho Chapter membership is at its highest level in history. The Chapter held its first annual Latino Behavioral Health Conference with over 200 in attendance. School social workers also merged their organization into NASW Idaho and are working on the first annual NASW Idaho Conference on Youth.

ILLINOIS
In February, the Illinois Chapter hosted a Social Work Jobs Summit to bring schools of social work and human service employers together to address the current economic downturn, its impact on social work jobs, and the future of social service delivery in the state of Illinois. The chapter’s fall statewide conference attracted over 600 participants, with technology and social media playing a significant role in the event’s quality and efficiency.

IOWA
The Iowa Chapter introduced a Supervision Training course, in response to recent changes in licensure rules requiring basic supervision training for all supervisors. Several continuing education opportunities were offered throughout the year reaching social workers across the state. The chapter was pleased to introduce a new website format, in collaboration with seven neighboring NASW chapters.

KANSAS
The Kansas Chapter continues to build its government relations work with an emphasis on workforce and development issues. Legislators are increasingly interested that many social workers are small business owners. The chapter re-wrote several pieces of legislation to include licensed social workers as the minimum qualification for employment in certain programs and positions. The chapter is also working in coalitions to address privatization of Medicaid and Affordable Care Act implications.

LOUISIANA
The Louisiana Chapter continues to be a premier provider of continuing education for social workers in the state. Over 800 professionals attended the three-day Annual Conference. Representatives from three schools of social work met with elected representatives and senators at a very successful Lobby Day. The chapter continues to embrace social media applications with a presence on Facebook, LinkedIn, and Twitter.

MAINE
The Maine Chapter Annual Conference was held in October with 200 attendees. The reactivated Legislative Action Committee worked to review over 900 legislative bills, including many professional and social welfare issues, and the state’s major budget items. The state’s Marriage Equality issue will be on the ballot in November. The chapter enjoys full board participation in policy revisions, annual conference planning, and lobby day participation.
MASSACHUSETTS
The Massachusetts Chapter’s “Maximizing Safety in the Workplace Program” trained a cadre of social workers to provide safety training to agencies and organizations throughout the state. The chapter influenced Health Care Payment Reform legislation in Massachusetts to include social workers as care coordinators, and secured a position on the resulting Behavioral Health Task Force. The chapter also sponsored a successful healthcare reform conference keynoted by NASW CEO Dr. Elizabeth Clark.

MINNESOTA
The Minnesota Chapter contacted thousands of social workers regarding legislative issues, including two proposed state constitutional amendments for a ban on gay marriage and a requirement for voter IDs. Governor Dayton addressed more than 600 students, faculty and practitioners who attended the chapter’s 16th Annual Social Work Day at the Capitol. More than 2,000 social workers attended continuing education events, including the chapter’s course on decision-making models for ethical dilemmas.

MISSISSIPPI
This year, the Mississippi Chapter reached its goal of increasing membership. The chapter used a special grant to strategically plan support for its Social Work Advocacy Day and Annual Conference with a new social work banner, student-faculty recognition lunch, conference membership drive with special gifts, and local program unit competitions with monetary awards for special projects. The chapter gained over 100 members. The Gulf Coast Program Unit honored Social Work Month and raised funds with the 2nd Annual Betty Spencer Memorial Luncheon, attended by over 200 social workers, civic leaders, and other professionals.

MISSOURI
The Missouri Chapter has worked diligently to promote the social work profession, expand its continuing education programs, and increase membership. The 2012 legislative session was a success with the passage of the School Social Work Certification. The chapter’s Advocacy Day and Show-Me Annual Symposium have increased participants and financial support every year.

NEBRASKA
The Nebraska Chapter implemented many new benefits for members this year, such as statewide training via the tele-health network and a temporary, interest free loan program for student members. The Nebraska Chapter also held a very successful annual conference and legislative day event. The chapter was instrumental in passing legislation to clean up the ‘privatization’ of Nebraska’s child welfare system over the past two years.

NEW HAMPSHIRE
NASW-New Hampshire Executive Director Dr. Stephen Gorin and Dr. Cynthia Moniz, Social Work Professor, Plymouth State University, met President Barack Obama during the 2012 campaign.

NEW JERSEY
The New Jersey Chapter is pleased to have three members serving in NASW national leadership positions. At this year’s Annual Conference, the chapter offered a two-day Student Track and made live CE webcasts available to non-attending members. Private Practice Special Interest Groups throughout the state help clinical social workers address the unique challenges facing their area of practice. NASW also helps shape the structure of licensing regulations in New Jersey by regularly attending Licensing Board meetings. Collaborations continue with NASW-Delaware, the New Jersey Association of Health Care Social Workers, NJ Schools of Social Work, the New Jersey Society for Clinical Social Work, EAP professionals and other organizations.

NORTH CAROLINA
The North Carolina Chapter had tremendous membership growth, hitting an all time membership high. Many of the chapter conferences this year were full to capacity. NASW North Carolina continues to focus on title protection for social workers, employment and the creation of social work jobs, and development of professional resources for members.

OHIO
Wake Up to Social Work, a monthly, online, free to members CE series, kicked off Social Work Month. Four Social Work Month proclamations were awarded to the Ohio Chapter, and more than 400 social workers were reached through presentations and conferences during March. The Ohio Chapter fought diligently to keep social workers in smaller nursing homes; continues its work on Medicaid expansion; and advocates against drug testing of TANF recipients. The Ohio Chapter is a key reason social workers are now considered for care coordinator roles in the state’s efforts to create Medicaid Health Homes.
OREGON
The Oregon Chapter reached its highest level of membership and had its largest statewide conference in history. The chapter expanded its office space, added a staff member, and is preparing the way for social workers and social work values to be an integral part of Oregon’s progressive health care reforms.

PUERTO RICO
The NASW Puerto Rico Chapter and its Legislation Committee worked with Senators and community groups to establish children’s rights to “Joint Custody.” After five years, the Senate of Puerto Rico presented and approved S.P. 0063, establishing joint custody as the first option to consider in awarding custody by Family Court. The chapter also worked with the Puerto Rico Social Work Licensing Board to file a bill to amend Law 171, which established social work as a profession in Puerto Rico in 1940.

SOUTH CAROLINA
The South Carolina Chapter’s spring symposium and legislative day both saw a 50 percent increase in attendance. The Government Affairs Committee tackled several key issues, including an effort to get a progressive human trafficking law passed. Social workers across the state joined with other advocates to pass the bill, and will work next on educating professionals about recognizing and treating victims of trafficking. Chapter leaders are also excited about a revamped website and social media outreach.

TENNESSEE
Over 450 social work students, faculty and professionals from across Tennessee attended Social Work Day on the Hill in March. NASW Tennessee Chapter Lobbyist, Stewart Clifton, discussed how social work matters. Participants met with legislators to promote the important work of social workers in their districts, and to advocate for the state’s social infrastructure.

TEXAS
In 2012, thanks to the enormous effort of Texas Chapter president Mary Bishop, the state’s Health and Human Services Commission—comprised of four separate agencies—celebrated Social Work Month in a grand fashion. Weekly events were held, resolutions presented, and social work became a high visibility profession for the first time. The Social Work Reinvestment Initiative continues to be the Texas Chapter’s primary focus with continuing advocacy for the profession. A Clinical Reimbursement Project was initiated and preparations are being made for the 2013 Legislative Session.

UTAH
Thanks to the Utah Chapter’s successful bill, HB100, foreign born legal residents will now receive a time accommodation on the ASWB social work exam. This is the third major bill in two years the Utah Chapter has passed in the legislature. In addition to legislative successes, the Utah Chapter piloted a university-based NASW Student Space and created an NASW Member Mentorship Program. The chapter is also expanding its lecture series through its newly formed Social Work Education Fund to provide free LGBT-related continuing education events throughout the state.

WASHINGTON
The Washington State Chapter was part of a strong collaborative effort to pass legislation requiring mental health professionals to take a suicide assessment and training continuing education workshop to renew their license. This is the first such law in the country. The chapter also held an annual conference after five years, and had a successful 2012 Lobby Day with nearly five percent of membership participating. Its continuing education program continues to receive high ratings from social workers and other mental health practitioners.

WEST VIRGINIA
Over 1,500 people attended the West Virginia Chapter’s 28th Annual Spring Conference. The state legislature is also studying field worker safety issues at the chapter’s request. A Leadership Academy is being created to develop the social work agency and program leaders of the future through an annual, year-long program of training, group projects, quarterly immersion tours, and ongoing mentoring.

*Summaries received by September 15, 2012.
The National Association of Social Workers partners with more than 100 organizations to promote causes important to social workers and shape public policies that directly affect the lives and well-being of their clients and communities. NASW writes briefs and letters, testifies in hearings, advises on regulatory language and participates in coalitions that seek to protect and expand the rights of all individuals and families who live in the United States. Months of hard work on several key public policies resulted in welcomed victories for three critical human rights issues this year.

HEALTH CARE. On June 28, the U.S. Supreme Court ruled to uphold President Obama’s Affordable Care Act, which paves the way for more than 30 million uninsured people to have health care coverage. No longer will previous conditions limit access to coverage, and most Americans and legal residents will be required to obtain health insurance. The landmark ruling also signals potential job growth for social workers in the health care industry as Medicaid eligibility expands, more mental health coverage is offered, patient-centered care is enhanced, and home-based elder care services increase.

IMMIGRATION. The U.S. Supreme Court struck down the majority of Arizona’s policy that sought to aggressively limit the flow of undocumented immigrants into the country with a series of discriminatory laws. While there is still concern that the Court’s decision to let stand the provision requiring police to check a person’s immigration status while enforcing other laws, most advocates believe that the Supreme Court also left the door open for further legal challenges.

MARRIAGE EQUALITY. Marriage equality in the U.S. achieved several milestones this year and NASW has been active in many of these efforts. President Obama announced his personal support of same-sex marriage in a national television interview. A federal appeals court in San Francisco declined to reconsider a ruling striking down Proposition 8, California’s ban on same-sex marriage. In addition, the federal Defense of Marriage Act, or DOMA, was struck down by the First U.S. Circuit Court of Appeals in Massachusetts v. U.S. Department of Health and Human Services.
During the past four decades, NASW’s Legal Defense Fund (LDF) has assisted members in paying legal fees in cases related to their professional practice; filed hundreds of legal briefs to support the rights of marginalized groups, such as immigrants, children, and LGBT individuals; produced reference publications that help social workers navigate complex legal issues; and offered online law and ethics training and continuing education programs for social workers.

NASW created the LDF in September 1972 after a recommendation from the Delegate Assembly was acted on by the NASW Board of Directors. It is funded by generous member donations.

To celebrate its 40th anniversary, the NASW General Counsel’s Office has vigorously promoted LDF history, highlighted its member programs and accomplishments, and seeks to raise additional funds to support essential legal work on behalf of NASW members. A new website features video testimonials, previously archived materials, and easy access to numerous professional documents.

SocialWorkers.org/ldf

**SUMMARY 2011–2012 BRIEFS:**

**SUSAN SEVEN-SKY V. ERIC HOLDER**
(U.S. Court of Appeals for the DC Circuit, 661 F.3d 1 (2011))
Case Description: Appeal of a challenge to the federal health reform law, the Affordable Care Act. Amicus brief supports the ACA based on expanded access to care for women.
NASW Supported: Seven-Sky, et al.
Outcome: Favorable. Court struck the legal challenge to ACA, holding that ACA is a constitutional exercise of the Commerce Clause.

**SHUAI V. STATE OF INDIANA**
(Court of Appeals of Indiana, 966 N.E.2d 619 (2012))
Case Description: Opposition to criminal prosecution of a woman who attempted suicide while pregnant.
NASW Supported: Bei Bei Shuai
Outcome: Mixed/unfavorable. Court granted motion for bail, but allowed prosecution to proceed.

**HISPANIC INTEREST COALITION OF ALABAMA V. BENTLEY**
(U.S. District Court for the Northern District of Alabama, Northeast Division, 2011 U.S. Dist. LEXIS 137846)
Case Description: Request for preliminary injunction against harsh immigration policies passed by Alabama legislature as HB 56.
NASW Supported: Hispanic Interest Coalition of Alabama
Outcome: Mixed. Court enjoined enforcement of portions of HB 56 during pending appeals.

**MILLER V. ALABAMA; JACKSON V. HOBBS**
(U.S Supreme Court, 132 S.Ct. 2455 (2012))
Case Description: Challenge to life without parole sentencing of juveniles convicted of homicide offenses.
NASW Supported: Miller and Jackson
Outcome: Favorable. Court banned mandatory life without parole sentencing for juveniles.

**ADAR V. SMITH**
(U.S Supreme Court, 132 S.Ct. 400 (2011))
Case Description: Adoption by same-sex couple in NY of infant born in Louisiana. Federal appeal from U.S. Court of Appeals for Fifth Circuit.
NASW Supported: Oren Adar
Outcome: Petition for certiorari denied.

**BIEDIGER V. QUINNIPAC UNIVERSITY**
(U.S Court of Appeals for the Second Circuit, 2012 U.S. App. LEXIS 16398)
Case Description: Title IX appeal seeking affirmation of trial court’s ruling that a university failed to provide proportionate sports participation opportunities to female students.
NASW Supported: Biediger
Outcome: Favorable. Court affirmed trial ruling.

**CATHOLIC CHARITIES V. ILLINOIS**
(Circuit Court for the Seventh Judicial District, Sangamon County, 11-MR-254)
Case Description: Case represents an attempt by a religious child welfare agency to compel the state to continue contracting to provide services that discriminate against gay and lesbian and unmarried couples in child placement decisions.
NASW Supported: Illinois
Outcome: Favorable. Court denied child welfare agency’s motion for summary judgment and ruled that there is not a right to contract with the government.

**MASSACHUSETTS V. U.S. DEPT. OF HEALTH AND HUMAN SERVICES**
(U.S Court of Appeal for the First Circuit, 682 F.3d 1 (2012))
Case Description: Challenge to the federal Defense of Marriage Act (DOMA) by legally married same-sex couple seeking spousal benefits pursuant to one spouse’s federal employment.
NASW Supported: Massachusetts
Outcome: Favorable. Court struck down DOMA as unconstitutional.
DEPARTMENT OF HEALTH AND HUMAN SERVICES
V. FLORIDA (SEE ALSO FLORIDA V. USDHHS)
(U.S. Supreme Court, 132 S.Ct. 2566 (2012))
Case Description: Legal challenge by 26 states to the Obama health reform law, Affordable Care Act. NASW joined this coalition brief in support of the individual mandate, identifying it as an important piece of civil rights legislation to advance women’s equal access to healthcare.
NASW Supported: Department of Health and Human Services
Outcome: Favorable. Court found ACA constitutional.

CATHERINE D.W. V. DEANNA C.S. (also captioned as In the matter of T.P.S. and K.M.S.)
(Illinois Appellate Court for the Fifth District, 2012 IL App (5th) 120176)
Case Description: Illinois case where lesbian parent is seeking judicial recognition of parental status based on an established parental relationship with the children born to her former partner.
NASW Supported: Catherine D.W.
Outcome: Favorable. Court found right for same-sex parent to seek custody and visitation of children she co-parented.

FLORIDA V. USDHHS
(U.S Supreme Court, 132 S.Ct. 2566 (2012))
Case Description: Legal challenge to federal health reform law on the question of expanding Medicaid coverage. NASW’s coalition brief was filed by the National Health Law Program and provided a history of the Medicaid program.
NASW Supported: U.S. Dept. of Health and Human Services
Outcome: Favorable. Court upheld law as a constitutional exercise of federal taxing authority.

STATE OF ALABAMA V. ANKROM
(Supreme Court of Alabama, No. 11-10176)
Case Description: Opposition to criminal prosecution of women under child endangerment laws for conduct during pregnancy.
NASW Supported: Hope Ankrom
Outcome: Pending.

STATE OF ARIZONA V. HOPE KING
(Superior Court of Arizona, County of Maricopa, CR2001 003384)
Case Description: New Jersey case reviewing the legal standard for waiver of juvenile justice adjudications to adult court.
NASW Supported: Juvenile defendants
Outcome: Pending.

STATE OF NEW JERSEY IN THE INTEREST OF V.A.
(Supreme Court of New Jersey, 2012 N.J. LEXIS 899)
Case Description: New Jersey case reviewing the legal standard for waiver of juvenile justice adjudications to adult court.
NASW Supported: Juvenile defendants
Outcome: Pending.

DMT V. TMH
(Supreme Court of Florida, No. SC12-261)
Case Description: Florida case seeking recognition of parental rights for biological mother (egg donor) who was the lesbian partner of child’s birth mother and both mothers co-parented child for several years.
NASW Supported: T.M.H. (biological mother)
Outcome: Pending.

GARTNER V. IOWA DEPT. OF PUB. HEALTH
(Supreme Court of Iowa, No. 12-0243)
Case Description: Iowa case seeking recognition under presumed parentage law of the parental rights of non-biological parent for child born to her same-sex spouse.
NASW Supported: Heather Gartner
Outcome: Pending.

LEBRON V. WILKINS
(U.S Court of Appeals for the Eleventh Circuit, No. 11.-15258)
Case Description: Challenge to Florida’s mandatory suspicionless drug-testing requirement for TANF applicants.
NASW Supported: Luis LeBron
Outcome: Pending.

WYATT V. FLETCHER AND NEWELL
(U.S Court of Appeals for the Fifth Circuit, No. 11 41359)
Case Description: Federal case challenging Texas school officials’ nonconsensual “outing” of lesbian student to her parent.
NASW Supported: Barbara Wyatt
Outcome: Pending.
Social Work Reinvestment

The Congressional Social Work Caucus celebrated its one-year anniversary on March 20, 2012 at a World Social Work Day reception on Capitol Hill. U.S. Representative Edolphus “Ed” Towns (D-NY) greeted more than 100 attendees, saying that social work skills and leadership are necessary in all corners of the world, including Congress, to help solve society’s biggest challenges. U.S. Senator Debbie Stabenow and U.S. Representative Barbara Lee also introduced Social Work Month resolutions in their respective chambers that day.

In just one year the Caucus has grown to almost 70 members of the House and Senate. It was created to educate Members of Congress and their staffs about the issues that affect clients served by social workers and to strengthen social work services in the U.S.

A key part of the Caucus outreach strategy has been to host briefings on a variety of social issues. This year, event topics included services for at-risk children and youth, the impact of health care reform, NIMH funding for prevention and services research, poverty’s impact on U.S. society, health care needs of at risk children, and social work with Service Members, Veterans and their families.
The Social Work Policy Institute’s (SWPI) main purpose is to inform policies that relate to the work of social workers, including how to serve people who have multiple or complex needs and how public agencies and other structures deliver health and human services.

NASW’s Social Work Policy Institute, in collaboration with PolicyLab of The Children’s Hospital of Philadelphia and contributing partner, the University of Southern California School of Social Work, held an interdisciplinary symposium in November 2011 to discuss ways to better meet the health care needs of children served by the child welfare system and those at risk of involvement in the system.

The think tank symposium called “Children at Risk: Optimizing Health in an Era of Reform” focused on improving and streamlining the health care children receive, looking at both policy and service delivery structures, interdisciplinary collaboration, and cross-system communications.

Speakers represented PolicyLab, Center for Health Care Strategies, Department of Human Services in Washington, DC, National Quality Forum, the Georgetown Center for Children and Families, the Substance Abuse and Mental Health Services Administration, Making all the Children Healthy Program of Baltimore and Morehead State University in Kentucky. Other participants included providers and representatives from health and child welfare programs at the state and local levels, national advocacy organizations, and federal agencies—including the Department of Defense, the National Institutes of Health, the Agency for Healthcare Research and Quality, the Health Resources and Services Administration and the Children’s Bureau.
NASW Press Publications

Social Work Speaks
Social Work Speaks is the result of the NASW Delegate Assembly’s systematic approach to policy development. It guides the Association’s advocacy efforts in social policy and reflects the collective thinking of experienced social workers from all fields of practice.

NASW policies assist in developing organizational responses to policy issues, conducting policy analysis and study, and working in political action coalitions. The 2012 statements cover more than 60 contemporary social issues—from adolescent health, crime victim assistance, and education of children and youths to electoral policies, hospice care, immigrants and refugees, and LGBT rights.

NASW’s triennial Delegate Assembly included participation from 277 delegates and took place August 5–6, 2011, through a live interactive website.

Econocide
Elimination of the Urban Poor » Alice Skirtz
Shows how one city has used legislation and the administration of public policy to privatize public assets and displace people who are perceived as undesirable because they lack economic power and privilege.

Social Work Matters
The Power of Linking Policy and Practice » Elizabeth F. Hoffer and Elizabeth J. Clark, Editors
Explores the transition from micro-level service, which seeks to directly improve the lives of individuals, to macro-level work, which alters social systems and institutions through broad social action and advocacy.

Outcomes Measurement in the Human Services, 2nd Ed.
Cross-Cutting Issues and Methods in the Era of Health Reform » Jennifer L. Magnabosco and Ronald W. Manderscheid, Editors
Includes recommendations for how outcomes measurement can more effectively inform research, practice, policy, and advocacy agendas so that the diversity of human service needs in the United States can be met fairly and with cultural sensitivity.

Money and Psychotherapy
A Guide for Mental Health Professionals » Richard Trachtman
Explains how money can affect therapists’ ability to be effective in their work and teaches how to address money-related issues with clients.

Nasw Law Notes
Social Workers and Subpoenas and
Client Confidentiality and Privileged Communications
NASW General Counsel, NASW Legal Defense Fund
Social Work and Subpoenas provides a thorough grounding in legal matters that may involve practitioners in litigation and result in subpoenas for their client records.

Client Confidentiality and Privileged Communications covers federal health privacy laws and regulations, state law standards, and practitioners’ ethical obligations regarding confidentiality, required disclosure, and legal proceedings.
**RESILIENCY**
*An Integrated Approach to Practice, Policy, and Research, 2nd Edition* » Roberta R. Greene, Editor

Based on the social work profession’s person-in-environment approach, resiliency theory offers a perspective that is empirically based, practical, and focused on personal strengths. *Resiliency* equips readers with specific intervention strategies to nurture and support clients’ strengths and self-efficacy, ability to adapt to changing circumstances, and heal. It underscores the heroic nature of human endurance and fortitude.

Roberta Greene was a featured speaker at this year’s Restoring Hope Conference in Washington, DC, where she presented on trauma and recovery with colleagues Ellen Minotti from Cambodia and Megan Berthold, the 2009 Social Worker of the Year.

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**MY GIRLS**
*A Story of Survival and Togetherness in the Inner City* » Graham Danzer

Explains the real experience of working with at-risk African American teenage girls in a group setting at an inner-city public school.

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**THE ULTIMATE BETRAYAL**
*A Renewed Look at Intimate Partner Violence* » Tricia B. Bent-Goodley

Explores the cultural, historical, psychological, social, familial, and legal issues surrounding intimate partner violence.

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**PREJUDICE TO PRIDE**
*Moving from Homophobia to Acceptance* » Ann Marie Petrocelli

Describes a journey, moving from ignorance and falsehoods about gay men and lesbians toward understanding and acceptance of the gay community.

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**CHILDREN AND FAMILIES AFFECTED BY ARMED CONFLICTS IN AFRICA**
*Implications and Strategies for Helping Professionals in the United States* » Joanne Corbin, Editor

African practitioners discuss the political, economic, cultural, social, and spiritual elements of lives that have been affected by war.

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**THE PARENT EFFECT**
*How Parenting Style Affects Adolescent Behavior and Personality Development* » Joanne E. Carlson

Identifies parenting styles on the basis of parents’ underlying issues, motivations, and behaviors and explores their impact.

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**FOR MORE TITLES AND INFORMATION VISIT NASWPRESS.ORG**

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**Annual Report 2011-2012**

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**SOCIALWORKERS.ORG** » 12
**ENTERTAINMENT ADVISORS**

Social workers had the inside scoop on new documentaries, dramas, and reality shows due to strategic outreach by the NASW Communications Network and SocialWorkersSpeak.org.

In February 2012, eight million people watched the premiere of “Touch,” a popular new Fox TV drama. The storyline featured an autistic boy assisted by his father and a savvy social worker in solving cases and bringing other families together. Several NASW members advised the show’s writers and producers this season.

Other television and movies NASW fostered relationships with this year included “Save My Son,” a TVOne reality show featuring social worker Steve Perry; “Where Soldiers Come From,” an award-winning documentary on young veterans from filmmaker Heather Courtney; and actor and director Blair Underwood, who is working on a foster children/social worker television series.

NASW’s goal is to inform the creative community about the role of social workers in everything from health care and family services to politics and the legal system. Social work stories build texture and shape psychosocial context in some of TV’s best dramas.

**PUBLIC AFFAIRS**

NASW and its Chapters frequently help investigative and social policy reporters understand the impact of devastating state budget cuts and struggling child welfare systems, as well as the dramatically increased need for mental health services, economic assistance, and family mediation.

The NASW partnership with Joining Forces—announced at the Restoring Hope Conference—created great buzz in the military community this summer. News organizations such as the Associated Press, Military Times, Stars & Stripes, Federal News Service and the Robert Wood Johnson Foundation all helped carry the message that social workers are “uniquely qualified” to help Service Members, Veterans, and their families find the road back to safe and productive lives at home.

**CONSUMER MEDIA RELATIONS**

Efforts to position social workers as experts in the consumer media have been highly successful, especially with Hispanic news outlets, and on topics such as divorce, parenting, stress, hoarding, relationships, and eating disorders.

One August 2012 story in AARP Magazine—ranked #1 in the U.S. in circulation with 22 million readers—reported medication errors and prescription management among seniors, and featured a prominent social worker and pharmacist as its primary source. Other significant social work news stories this year included:

- AP story about revealing a cancer diagnosis, which was syndicated in more than 580 media outlets
- Fox News segments about parenting, stress management and coping with multiple major life changes
- Christian Science Monitor stories about crime and social unrest
- Spanish language broadcast and print stories about mental health issues

The total number of impressions for positive media stories placed by NASW staff has quadrupled since 2010. Social workers are an increasingly popular source for thoughtful media commentary on a range of current consumer issues as a result.
“Social Work Matters” was the theme for this year’s campaign which sought to build the business case for the social work profession by promoting the impact professional social workers make in eight core practice areas:

- Health Care Navigation
- Aging and Family Caregiving
- Child Protection and Family Services
- Adolescent and Youth Development
- Nonprofit Management and Community Development
- Military and Veterans Assistance
- Mental and Behavioral Health Treatment
- Poverty Reduction

For two weeks, more than nine million NPR listeners per day heard messages touting the purpose of the social work profession. Radio advertising during Social Work Month was made possible by private donations to the NASW Foundation for the ongoing National Social Work Public Education Campaign. Traffic to the Social Work Month Toolkit website increased 40 percent over last year to more than 143,000 visitors.

2012 NASW MEDIA AWARDS PROGRAM WINNERS

1. DOCUMENTARY – “From Place to Place,” a documentary produced by social worker Matt Anderson, MSW, and directed by Paige Williams.
3. TV NEWS – “Talk Therapy TV,” a New York City public access television show created by NASW member Jacob Berelowitz.
4. TV ENTERTAINMENT – “Grey’s Anatomy” Not Responsible episode, which aired Feb. 24, 2011 on ABC.
5. MAGAZINE – Fostering Families Today and Adoption Today for including social workers in their coverage of foster care and adoptions throughout 2011.
6. ARTICLE – “A Day of Pride for Once Homeless FIU Grad,” a Miami Herald article by reporter Adam Beasley that profiled Aaron Alvin Sr., a former drug addict turned social worker.
7. COLUMN – Huffington Post columnist Ilaina Edison wrote about the need for more social workers to serve America’s increasingly aging population.
8. RADIO – National Public Radio host Steve Inskeep honored social worker and Congressional aide Gabe Zimmerman, MSW, who was killed in the January 2011 Tucson shootings.
9. BLOG – The Nation’s “This Week in Poverty” blog by Greg Kaufmann regularly covers poverty issues, including unemployment, children in poor households and Temporary Assistance to Needy Families.
10. WEBSITE – Social Work Podcast hosted by social worker Jonathan Singer, an assistant professor at Temple University, features interviews with notable social workers and other officials.
NASW members are leaders in the field—professionals who want to stay in front of trends, expand their knowledge of best practices, and ensure that their skills stay current. The Association works to balance the variety of tools and networking opportunities available for members across practice disciplines by offering a wide range of professional guides, numerous CE workshops through NASW Chapters, and online courses.

This year, more than 20,000 members participated in 11 Specialty Practice Sections which offer custom e-newsletters and monthly hot topic webinars from top thinkers in the field. NASW’s popular Lunchtime Webinar series, which is available to all members, also increased monthly participation.

NASW members have access to exclusive tools created by the Association’s professional social work staff. These internal experts attend national meetings with federal agencies and allied organizations who shape regulations and allocate resources affecting social work practice nationwide. This knowledge is turned into members-only publications called “Practice Perspectives,” blog posts, and other website content, that supplement hundreds of valuable state-based tools and resources offered by NASW Chapters.

Another key benefit of NASW membership is access to the Social Work Career Center which not only serves as a conduit between social work job seekers and employers, but also features workforce information called “Leadership Ladders” and “Occupational Profiles” developed by the NASW Center for Workforce Studies. This site had half a million unique visitors in the last year, which makes it one of the most popular destinations on the NASW website. Nearly 2,000 members applied for jobs posted by 850 employers.

In addition, more than 50,000 members currently hold NASW credentials and certifications in everything from hospice and palliative care to school social work and addictions. The fastest growing credentials this year are in the areas of case management and health care.
SPEAK UP FOR KIDS
In May, NASW assisted the Child Mind Institute in raising awareness of children’s mental health needs and recruiting hundreds of mental health providers to make school and community presentations. NASW provided resources and reviewed materials for the national campaign which reached millions of people. The effort seeks to provide parents and educators with tools to help recognize early warning signs of children struggling with psychiatric and learning disorders, and ensure that children get the help they need to succeed at home, at school and with friends. This is part of the Children’s Mental Health Day, organized by SAMHSA.

END CHILD ABUSE DEATHS
NASW continues to work with the National Coalition to End Child Abuse Deaths to raise awareness about the alarming number of child deaths in the U.S. due to abuse and neglect. Through its advocacy this year, the Coalition gained new supporters in the House and Senate for the Protect Our Kids Act (H.R. 3653/S.1984)—a bipartisan bill introduced by Sens. John Kerry, D-Mass., and Susan Collins, R-Maine, with companion legislation by Rep. Lloyd Doggett, D-Texas. During numerous Capitol Hill visits, NASW and its Coalition partners discussed the importance of employing professional social workers as child welfare workers and improving data collection in child protection agencies. The focus of the Protect Our Kids Act is to create a national commission to study these problems in greater depth. The National Coalition to End Child Abuse Deaths comprises five organizations: NASW; the National Center for the Review and Prevention of Child Deaths; the National Children’s Alliance; the Every Child Matters Education Fund; and the National District Attorneys Association. NASW also participated in three national forums convened by Casey Family Programs on “Improving Safety and Preventing Child Fatalities.”

JOINING FORCES
NASW pledged to help educate all social workers about the issues related to the culture and care of U.S. Service Members, Veterans and their families as part of the White House Joining Forces initiative. First Lady Michelle Obama and Dr. Jill Biden created Joining Forces in 2011, and welcomed NASW’s support this year in making more psychosocial services available to Veterans and military families. Dr. Biden announced the new partnership at NASW’s Hope Conference in July to an enthusiastic crowd. Event participants were eager to learn about the forthcoming free online courses, professional credential, and practice standards to help more social workers understand the special challenges facing this population.

PEOPLE TO PEOPLE
Social work is a global profession and American social workers have much to learn from colleagues around the world. NASW continued its support of the People to People Ambassador Program with sponsored trips this year to South Africa, Brazil, and India. The South Africa delegation visited inspirational hospice and palliative care organizations that served members of the Zulu tribe and chronically ill children. The delegation to India learned about the challenges facing India’s homeless populations, and toured innovative programs in healthcare and microfinance that are making a positive difference. The Brazil trip explored life in the favelas—communities that house the most vulnerable individuals and families. Social workers there are working to improve education and health care, including preventive care and immunization through interdisciplinary health centers and schools. NASW also participated in the Joint World Conference of Social Work and Social Development and attended the International Federation of Social Workers meeting in Stockholm, Sweden this summer.
NASW partnered this year with the Institute of Medicine to host workshops on violence and the aging services workforce. “The Contagion of Violence,” a two-day workshop held in Washington, DC, explored the roles of (a) punishment, incarceration, and re-entry, (b) historical trauma, (c) family and positive parenting, and (d) migration and population displacement. The Institute of Medicine also turned to social workers for input on the mental health and substance use workforce that serves America’s older adults. Two NASW members serve on the IOM Committee on the Mental Health Workforce for Geriatric Populations to make policy recommendations for growing and strengthening this particular workforce. Social workers are referenced repeatedly in the newly released IOM publication, “Relieving Pain in America: A Blueprint for Transforming Prevention, Care, Education and Research.” It notes that licensed clinical social workers are among the trained professionals whom people in pain turn to address their concerns. NASW is also on the IOM Committee for Child Maltreatment Research, Policy, and Practice for the next decade.

The American International Health Alliance, through its HIV/AIDS Twinning Center funded by the U.S. President's Emergency Plan for AIDS Relief (PEPFAR), awarded the National Association of Social Workers Foundation a grant that will allow NASW to continue partnering with the Tanzania Association of Social Workers (TASWO). That relationship expanded this year with several visits to the country by NASW’s development, international, and executive staff. TASWO is working closely with the Tanzanian government to build a professional social work labor force, and is working with NASW to help develop infrastructure and capacity. This project is part of NASW’s Social Work Across Nations (SWAN) Project, an initiative that enables U.S. social workers to collaborate and partner with social workers and social work organizations around the world.

AMERICAN HOSPITAL ASSOCIATION
Social workers played a vital role in three palliative and hospice care organizations that received 2011 Circle of Life Awards at the American Hospital Association’s Leadership Summit in July 2011. The Circle of Life Awards honor organizations that provide innovative palliative and end-of-life care and contribute ideas and models that other providers and practitioners learn from. Major sponsors of the award include the American Hospital Association, the Catholic Health Association of the United States, the National Consensus Project for Quality Palliative Care, the National Hospice and Palliative Care Organization, and the National Hospice Foundation. NASW is a co-sponsor of the awards, along with the American Academy of Hospice and Palliative Medicine.

BERNICE HARPER AFRICA SCHOLARSHIP FUND
The scholarship fund created in 2011 to honor NASW Pioneer Dr. Bernice Catherine Harper named its first recipients in 2012. The NASW Foundation established the scholarship program to help train social workers in sub-Saharan Africa about the psychosocial needs of the seriously ill. Funds are distributed by the African Palliative Care Association. Dr. Harper also received the National Hospice and Palliative Care Organization's Lifetime Achievement Award in March 2012.

CHILDREN’S BUREAU CENTENNIAL
April 2012 was a special month for children as the Children’s Bureau celebrated its 100th anniversary. Social workers were instrumental in convincing lawmakers to create the federal agency in 1912 and they continue to play a vital role in the agency’s mission: to provide for the safety, permanency and well-being of children through leadership, support for necessary services, and productive partnerships with states, tribes and communities. In honor of the anniversary of this collaboration, NASW hosted a reception in April that was attended by child welfare leaders, advocates, Children’s Bureau grantees, and officials from the Children’s Bureau, and Administration for Children and Families.
National Partnerships

A
Administration for Children and Families
Administration on Children, Youth and Families
Alliance for Quality Psychosocial Cancer Care
Alliance of Military and Veterans Family Behavioral Health Providers
Alzheimer’s Association
American Academy of Pediatrics
American Association of Geriatric Psychiatrists (AAGP)
American Association of People with Disabilities
American Bar Association
American Cancer Society/Patient Navigation Coalition
American Civil Liberties Union
American Dental Association
American Diabetes Association
American Health Care Association
American Hospital Association (AHA)
American International Health Alliance
American Psychiatric Association
American Psychoanalytic Association
American Psychological Association
American Public Health Association
American Red Cross
American Society of Association Executives
American Society on Aging
Americans for Democratic Action
AmeriCares
ANSWER Coalition
Assisted Living Collaborative
Association for the Advancement of Social Work with Groups
Association of Oncology Social Work (AOSW)
Association of Social Work Boards (ASWB)

B
Black Women’s Health Imperative
Boston College School of Social Work
Boston University School of Social Work
Association of Baccalaureate Social Work Program Directors (BPD)

C
Canadian Association of Social Workers
Cancer Support Community
CancerCare, Inc.
Case Management Society of America (CMSA)
Casey Family Programs
Catholic Charities USA
C-Change
Center for American Progress (CAP)
Center for Excellence in Assisted Living (CEAL)
Center to Advance Palliative Care (CAPC)
Centers for Disease Control and Prevention (CDC)
Centers for Medicare and Medicaid Services (CMS)
Child Mind Institute
Children and Adults with Attention Deficit Hyperactivity Disorder (CHADD)
Children’s Bureau
Children’s Health Group
Child Welfare League of America
Clinical Social Work Association (CSWA)
Coalition for Whole Health
Coalition on Human Needs
Coalition to Preserve Rehabilitation
Commission on Accreditation of Rehabilitation Facilities (CARF)
The Commonwealth Fund
Compassion and Choices
Congressional Black Caucus
Congressional Hispanic Caucus
Congressional Social Work Caucus
Consortium of Social Sciences Association
Corporate Color
Council on Accreditation
Council on Social Work Education (CSWE)
Council of State Government’s Justice Center

D
Department of Justice (DOJ)
DOJ Office of Juvenile Justice and Delinquency Prevention (OJJDP)
Drug Policy Alliance

E
Economic Policy Institute
Entertainment Industries Council
Every Child Matters

F
Families USA
Family Equality Council
Family Caregiver Alliance
Family Violence Prevention Fund

G
Genetic Alliance
Girl Scouts of the USA
Give an Hour
Group for the Advancement of Doctoral Education in Social Work (GADE)

H
Half in Ten Campaign
Hartford Institute for Geriatric Nursing
Health & Aging Policy Fellow Program
Health Care for America Now
Healthy People 2020 Campaign
Health Resources and Services Administration (HRSA)
Hospice Foundation of America
Hospital Care Collaboration
Howard University School of Social Work

I
Institute for Geriatric Social Work
Institute for Women’s Policy Research
Institute of Medicine (IOM)
Institute on Violence, Abuse and Trauma
InterAction
Intercultural Cancer Council
International Association of Physicians in AIDS Care (IAPAC)
International Association of Schools of Social Work
International Council on Social Welfare (ICSW)
International Federation of Social Workers (IFSW)
International Violence Against Women Coalition
Iraq and Afghanistan Veterans of America

J
The John A. Hartford Foundation
Joining Forces
Joint Center for Political and Economic Studies
The Joint Commission

K
Kaiser Family Foundation
Lambda Legal
Leadership Conference on Civil and Human Rights
Leadership Council of Aging Organizations (LCAO)
Leukemia & Lymphoma Society (LLS)
Limited English Proficiency Coalition

Maternal and Child Health Bureau
Medicare Rights Center
Mental Health Liaison Group (MHLG)
Monahan Law Group, LLC
Movement Advancement Project

NASW Assurance Services, Inc.
NASW Social Work Pioneers®
NAACP
National Advocates for Pregnant Women
National Alliance for Caregiving
National Alliance of Pupil Service Organization
National Alliance on Mental Illness
National Association for Home Care and Hospice
National Association of Black Social Workers (NABSW)
National Association of Community Behavioral Health Directors (NACBHD)
National Association of Deans and Directors of Schools of Social Work (NADD)
National Association of Perinatal Social Workers (NAPSW)
National Association of Professional Geriatric Care Managers
National Cancer Policy Forum
National Center for Creative Aging
National Center for Housing and Child Welfare
National Center for Lesbian Rights
National Child Welfare Workforce Institute
National Coalition Against Domestic Violence
National Coalition for Cancer Survivorship (NCCS)
National Coalition on Health Care
National Coalition for Hospice and Palliative Care
National Coalition on Mental Health and Aging
National Coalition to End Child Abuse Deaths
National Commission on Correctional Health Care
National Committee to Preserve Social Security and Medicare
National Conference of State Legislatures
National Consumer Voice for Quality Long-Term Care
National Council of Negro Women
National Early Childhood Technical Assistance Center
National Family Caregivers Association
National Healthcare Decisions Day (NHDD)
National Home and Community Based Services
National Hospice and Palliative Care Organization (NHPCO)
National Institutes of Health
National Medication Adherence Campaign
National Mental Health Association
National Network for Child Care–Child Safety and Protection Month
National Network for Social Work Managers
National Organization for Forensic Social Workers (NOFSW)
National Organization for Women (NOW)
National Organization of Forensic Social Work
National Partnership for Women and Families
National Quality Forum
National Transitions of Care Coalition (NTOCC)
National Urban League
National Women’s Law Center
Novick Group

Office of National Drug Control Policy
One Campaign
Open Society Foundation
OWL: The Voice of Midlife and Older Women

Partners Against Pain–Purdue Pharma
Partners for Effective Tobacco Policy
Patient Centered Primary Care Collaborative
Patient Privacy Rights
People to People Ambassador Program
Physicians for Peace
Policy Practice Forum
Prevent Child Abuse America
Public News Service

The Rights Working Group (Immigration)
School Social Work Association of America
The Sentencing Project
Services and Advocacy for Gay, Lesbian, Bisexual and Transgender Elders (SAGE)
Silver School of Social Work at New York University
Social Security Administration
Social Work Long-Term Services and Supports Network
Social Work Today Magazine

Society for Social Work and Research (SSWR)
Society for Social Work Leadership in Health Care
Stop Obesity Alliance
Substance Abuse and Mental Health Services Administration (SAMHSA)
SAMHSA VOICE Awards
Suicide Prevention Action Network (SPAN)

Tanzania Association of Social Workers (TASWO)
The New Social Worker Magazine
Together Rx Access
Touch, Caring and Cancer

UNAIDS
UNICEF
United Nations Foundation
University of Maryland, School of Social Work
U.S. Administration for Community Living
U.S. Administration on Aging
U.S. Agency for International Development
U.S. Census Bureau
U.S. Department of Defense
U.S. Department of Health and Human Services
U.S. Department of Justice–Office for Victims of Crimes
U.S. Department of State
U.S. Department of Veterans Affairs (VA)
U.S. Indian Health Service
U.S. Public Health Service
USC School of Social Work

Veterans Health Council
Violence Against Women Coalition

Watkins IT & Watkins Meegan
White House Council on Women and Girls
White House Office of National AIDS Policy
White House Task Force on the Middle-Class
Whitney Young Film and Leadership Development Project
World Elder Abuse Day
World Federation for Mental Health
World Social Work Day

XYZ
YWCA
FISCAL YEAR 2011 NASW CONSOLIDATED ASSETS, REVENUE, AND EXPENSES

NASW General Fund, Foundation, Chapter Development Fund, Legal Defense Fund, Political Action for Candidate Election, and Assurance Services, Inc.

Assets June 30, 2011
Total Assets = $87,521,688
- Cash & Cash Equivalents = 21.6%
- Investments = 68.5%
- Accounts & Grants Receivable Net = 2.0%
- Fixed Assets, Net = 0.8%
- Prepaid Expenses & Other Assets = 7.0%

Revenue FY 2011
Total Revenue = $29,120,297
- Membership Dues = 35.9%
- Insurance Programs = 21.3%
- Publications & Subscriptions = 8.1%
- Investment Income = 14.6%
- Contributions = 4.9%
- Professional Development Revenue = 7.7%
- NASW Royalties = 2.2%
- Other Revenue = 4.0%
- Grants & Contracts = 1.4%

Expenses FY 2011
Total Expenses = $27,227,180
- Insurance Programs = 22.9%
- Publications = 10.7%
- Customer Service = 4.3%
- Professional Development & Workforce = 7.3%
- Research Projects = 3.4%
- Marketing = 3.3%
- Communications = 2.6%
- Chapter Development Fund = 2.0%
- Legal Defense Fund = 0.8%
- Supporting Services = 38.8%
- Advocacy & PACE = 3.9%
National Association of Social Workers

Membership

145,000 Members in 56 chapters

0 – 1,000 Members
1,000 – 2,000 Members
2,000 – 5,000 Members
5,000 – 10,000 Members
10,000 + Members

International
Guam
Puerto Rico
Virgin Islands

145,000 Members in 56 chapters
We should not let our fears hold us back from pursuing our hopes.

- John F. Kennedy